Bangamalanha
CONFERENCE

2016 INVITATION TO SPONSOR
TAFE Western acknowledges that it stands on Aboriginal lands; recognises the strength, resilience and capacities of Aboriginal peoples and respects Aboriginal Elders past and present. Note: Aboriginal in this document is inclusive of Torres Strait Islanders.
Following the success of the inaugural Bangamalanha Conference in 2014, TAFE Western is pleased to provide the opportunity for practitioners, researchers, community members and industry representatives to again meet in Dubbo. The focus of the Bangamalanha 2016 will be to continue the sharing between those interested in learning about successful programs and outcomes for Aboriginal peoples once they have left school.

TAFE Western is very excited to be hosting the second Bangamalanha Conference in Dubbo in August 2016.

I believe those who work in the post-school Aboriginal space should continue to have the opportunity to come together to share the successes as well as the challenges they have confronted.

As a sponsor of this event you can play an important part in facilitating the conference outcomes and support participants from across NSW and Australia to share their experiences, concerns and solutions. As a sponsor you will be an integral part of the conference program and events.

I look forward to seeing you at Bangamalanha later this year.

Kate Baxter
Institute Director TAFE Western

Bangamalanha Conference

TAFE Western is again hosting the post-school Aboriginal education, training and employment conference in August 2016—Bangamalanha Conference. Bangamalanha Conference recognises that many individual organisations, Government agencies and local Aboriginal Communities are striving to design and deliver programs and services in relation to education, training and employment that increase productive outcomes on the ground. There are limited opportunities to exchange examples of good practice, review approaches and share ideas which when combined, can lead to improved outcomes and increase inclusive processes. The conference is an opportunity to share initiatives, experiences and successes, with and for Aboriginal people who have left school.

TAFE Western Aboriginal Community Reference Group has endorsed and is supportive of TAFE Western hosting the Bangamalanha Conference.
Who should attend

Bangamalanha Conference will be held in Dubbo from 15–17 August 2016.

Dignitaries, practitioners and educationalists from NSW, and interstate, will attend the conference.

Target audience:
- Vocational educational providers.
- University researchers and lecturers.
- Training organisations.
- Employers and industry groups.
- Employment services including recruitment services.
- Policy makers and funding organisations.
- Local and peak Aboriginal organisations.
- Schools interested in linking Aboriginal students to education, training and employment.
- Interested individuals.
- Teachers and trainers.
- Aboriginal and/or Torres Strait Islander service centres.
- Support services.

Bangamalanha is open to everyone to attend. Aboriginal and non-Aboriginal people are very welcome.

Reasons to attend

It is anticipated that conference participants will benefit in the following ways:
- Gain an overview of current federal, state and local initiatives related to post-school Aboriginal education, training and employment.
- Share expertise, experience and knowledge to cultivate links between employers, training providers, support services and Aboriginal Communities.
- Participate in discussion regarding strategies to improve post-school outcomes.
- Contribute to a growing knowledge base regarding the variety of approaches which deliver positive outcomes for Aboriginal people once they leave school.
- Build networks for genuine collaboration across sectors to support effective outcomes for Aboriginal peoples.
- Increase knowledge of Aboriginal Cultural components necessary to ensure cultural safety and appropriateness of initiatives.

Why Sponsor?

Sponsorship of the Bangamalanha Conference offers a range of both long term and more immediate benefits. Sponsors are associated with the entire program, but can choose to be aligned with one of the seven packages. Variations to the packages and benefits can be tailored to suit specific objectives and budgets.

Current planning:

The conference will include:
- a welcome reception to be held at TAFE Western Dubbo College, Horizon’s Restaurant
- conference opening
- plenary addresses
- a panel discussion
- multiple workshops
- key note speakers
- conference dinner An Evening with Mark Olive (aka The Black Olive) (TBC)
- a closing session
- sponsor booths.
DIAMOND
EXCLUSIVE SPONSORSHIP
TAFE WESTERN
$20,000 plus GST

Benefits for the Principal Sponsor include:
• Conference dinner naming rights, guest speakers.
• Opportunity to present for ten minutes at the conference.
• Invitation to join panel discussion.
• Two tickets to Bangamalanha Conference.
• Two tickets to conference dinner.
• Sponsor profile in conference program.
• Opportunity to have display booth at conference.
• Company banner at conference.
• Logo and company webpage link on conference website homepage.
• Promotional items in delegate bag.
• Sponsorship acknowledgement in conference program.

PLATINUM (1)
$15,000 plus GST

Benefits for Platinum Sponsors include:
• Opportunity to present for ten minutes at the conference.
• Invitation to join panel discussion.
• Two tickets to Bangamalanha Conference.
• Two tickets to conference dinner.
• One page advert in the conference program.
• Opportunity to have display booth at conference.
• Company banner at conference.
• Logo and company webpage link on conference website under Sponsors.
• One promotional item in delegate bag.
• Two conference shirts.
• Sponsorship acknowledgement in conference program.

GOLD (2)
$10,000 plus GST

Benefits for the Gold Sponsors include:
• Two tickets to Bangamalanha Conference.
• Opportunity to have a display booth at conference.
• Company banner at conference.
• Logo and company webpage link on conference website.
• Promotional items in delegate bag.
• Two conference shirts.
• Sponsorship acknowledgement in conference program.

TAFE Western Institute was awarded the 2015 Gili Award for Institute Innovation in Aboriginal Education and Training.
SPONSORSHIP BENEFITS

We invite you to tell us your ideas on how we might tailor the benefits to suit your needs.

SILVER (5)  
$7,500 PLUS GST

Benefits for the Silver Sponsors include:
• Two tickets to Bangamalanha Conference.
• Opportunity to have a display booth at the conference.
• Logo and company webpage link on conference website under Sponsors.
• One promotional item in delegate bag.
• One conference shirt.
• Sponsorship acknowledgement in conference program.

WELCOME DRINKS (1)  
$5,000 PLUS GST

Benefits of the Welcome Drinks Sponsor include:
• Opportunity to welcome attendees at welcome drinks.
• Logo and company webpage link on conference website under Welcome Event.
• One promotional item in delegate bag.
• One conference shirt.
• Sponsorship acknowledgement in conference program.

BRONZE (10+)  
$1500 PLUS GST

Benefits of the Bronze Sponsor include:
• Logo and company webpage link on conference website under Sponsors.
• One ticket to Bangamalanha Conference.
• One promotional item in delegate bag.
• Sponsorship acknowledgement in conference program.

CONFERENCE BOOTH (12)  
$1,000 PLUS GST

• Opportunity to have display booth at the conference.
• One promotional item in delegates bag.
• Sponsorship acknowledgment in conference program.

Please note: It is expected that all booths are staffed during the conference session breaks.

Marang yiradhu.

Join us again at this year’s Bangamalanha Conference to be a part of the network supporting Aboriginal peoples to achieve their aspirations. We hope that through the combination of speakers, workshops, networking and ideas sharing together we will expand solutions and positive actions for Aboriginal peoples.

Mandang guwu.

Rod Towney
Director, Aboriginal Education and Equity Provision, TAFE Western
HIGHLIGHTS FROM THE 2014 CONFERENCE

FEEDBACK FROM OUR 2014 SPONSORS:

‘Very well organised and run, we are interested in sponsorship again.’

‘Our organisation received value for money for our sponsorship level.’

‘The conference ran really well, the speakers were great and I could see lots of people working together that I had never seen before.’

Member TAFE Western Aboriginal Community Reference Group
SPONSORSHIP OPPORTUNITIES
We would be delighted to discuss any sponsorship opportunities. We are open to new ideas and are happy to explore how we might ensure that each sponsor’s experience is rewarding. Our aim is for our sponsors to walk away from the event feeling inspired and having received maximum exposure from their support of the Bangamalanha Conference and TAFE Western.

Visit Website
www.bangamalanha.edu.au

Contact
Maxine Greenfield
Aboriginal Partnerships and Industry Liaison
Business Capability Unit
Phone: 02 6883 3611
Mobile: 0407 679 132
Email: maxine.greenfield1@tafensw.edu.au

Logo designed by Teresa Yasserie.
Designer interpretation: ‘The logo is three circles that represent the three rivers of the Wiradjuri people; the black line joins them together as one group’.